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April 14, 2016

Mr. L. Kimball Payne
Lynchburg City Manager
900 Church Street
Lynchburg, VA 24504

Dear Kim,

On behalf of the Lynchburg Regional Business Alliance, we are thrilled to supply this letter of support for the City of Lynchburg's \$30.3 million FY 2016 U.S. DOT Transportation Investment Generating Economic Recovery (TIGER) competitive grant program. With a 24.5% match provided by the City, the project will provide funding for implementation of transformative revitalization priorities and multi-modal transportation amenities in conjunction with the already-underway utility line replacement and streetscape improvements in downtown Lynchburg.

We have whole-heartedly supported the City's downtown revitalization efforts, a thriving center of commerce and livability. A grant like this will further expand the hard work that has already been accomplished and capitalize on the timing of the utility work already being done. We understand that the funds requested will be used for downtown transportation improvements including streetscape coinciding with waterline replacement, a park n ride in conjunction with a downtown circulator bus, improved stops, pedestrian and bicycle improvements to the John Lynch Bridge and the upper Bluff walk.

We are pleased the project will implement complete streets concepts and innovative human-scale transportation elements to enhance safety and boost the level of service for all modes of transportation in downtown Lynchburg, including motor vehicle, bike, pedestrian and public transit which is incredibly important to our Work Healthy Consortium. Work Healthy is comprised of local employers who recognize and support the City's efforts to create livable and walkable communities which in turn, help attract and retain employees and boost economic development.

Lynchburg has much to offer including a low cost of living, low cost of doing business and a strong workforce. These assets are leveraged when we can showcase a vibrant and thriving downtown that in many cases could mean the difference between a company choosing here over another locality or another state.

In partnership,

Megan Lucas, CEcD
Lynchburg Regional Business Alliance, CEO